

# Dewi Simanjuntak

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## Objective

To obtain work in areas of creative design.

## Experiences

**Manhattan Marketing Ensemble** March 2007 - present

*Art Director*

- Managing Ardbeg, Belvedere Vodka, Grand Marnier® and Moët Hennessy Wines Portfolio accounts.
- Designing Point of Sales materials, store and lounge environment, off and on premise items.

**Ansel Design** July 2005 - March 2007

*Art Director Assistant*

- Book design and experimentation with layout and color.
- Organized, created comps and presentation materials.
- Worked closely with Taachen for production process.

**Art Directors Club** January 2005 - April 2005

*Art Director Club 84th Annual Awards Intern*

- Organized entries, set up layout for jurors.

**Know Your Boston magazine** January 2004 – July 2004

*Graphic Designer*

- Designed magazine layout for articles, monthly specials and covers.
- Designed ads for clients.

**Yoozed.com LLC** July 2003 - December 2003

*Assistant Production / Graphic Designer / Photographer*

- Retouched images, build template for the web.
- Designed logo, company profile, flyers and website.
- Photographed products and models.

**Brookline Access Television** September 2002 – May 2003

*Video Editor*

- Co-Directed and edited shows and news.

## Education

**Pratt Institute** New York, NY 2004 – 2006

Master of Science in Communication Design.

**University of Massachusetts Boston** Boston, MA 1999 – 2003

College of Arts and Science — GPA 3.79/4.0

Major/Studies: Art — Photography and Videography.

Certificate Program: Communication Studies.

Achievements:

- Dean's list.
- Winner of the Art Department Book Prize 2003.

## Skills

- Macintosh OS and PC.
- QuarkXpress, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Flash, Final Cut Pro, iMovie, Movie100, Adobe Premiere, Microsoft Office.
- Photography, Black & White Photography, Printmaking, Bookmaking.
- Fluent in Indonesian and English.

## Activities

- American Institute of Graphic Arts (AIGA).
- New England Printmaking show April 2003.
- Indonesian Student Association in Massachusetts (PERMIAS)
- Creative Waves (hosted by Omnium Project and ICOGRADA) as participant in the international student design project.

References upon request.